

Ouachita Broadcasting, Inc.

Pulse Multimedia

KENA FM Facility ID 84055 KENA AM Facility ID 50773 KQOR FM Facility ID 85585
Mena, Arkansas

EEO Public File Report 2024

February 1, 2024 – January 31, 2025

As per the payroll ending January 31, 2025

radio stations KENA FM, KENA AM, and KQOR FM had a total of Four (4) full-time and Two (2) part-time employees.

Five full time positions consisting of: One Manager (White, male); One On-air Talent (White, Male); One Broadcast Engineer (White, Male), and Two Account Executives (Both White Female),

Three part time positions consisting of: An On-Air Talent/Office Manager (White Female), Sports Announcer (White Male) and Sports Announcer (White Male).

I. VACANCY LIST

The following is a list of vacancies for full time jobs during the previous 12 months:

| Job Title |
|------------------------|
| 1.On-Air Talent |
| 2.Sales Representative |

II. RECRUITMENT

| Source |
|--------------------------------------|
| 1.On-air Recruitment Ads on KENA-FM |
| 2. On-air Recruitment Ads on KENA-AM |
| 3. On-air Recruitment Ads on KQOR-FM |
| 5. Ad on MyPulsenews.com |

1. INITIATIVES

During the last 12 months, the station employment unit engaged in the following initiatives:

a. Station Tours

In 2024 two station tours were given to local students interested in careers in broadcasting.

b. Careers in Broadcasting

Information was made available about careers in broadcasting on the station's website and social media pages.

c. Hiring/Career Fair

Participated in a local hiring/career fair organized by local schools to introduce students to career paths available in our area/region.

Ouachita Broadcasting, Inc. is an Equal Opportunity Employer.

Ouachita Broadcasting, Inc. is located at 1168 Highway 71 North in Mena. The mailing address is P.O. Box 1450, Mena, Arkansas 71953. Contact the station at 479-243-9600 or via email: news@mypulsenews.com.

Submitted by:


Jamie Hammack, General Manager

Filed this 1st day of February, 2025